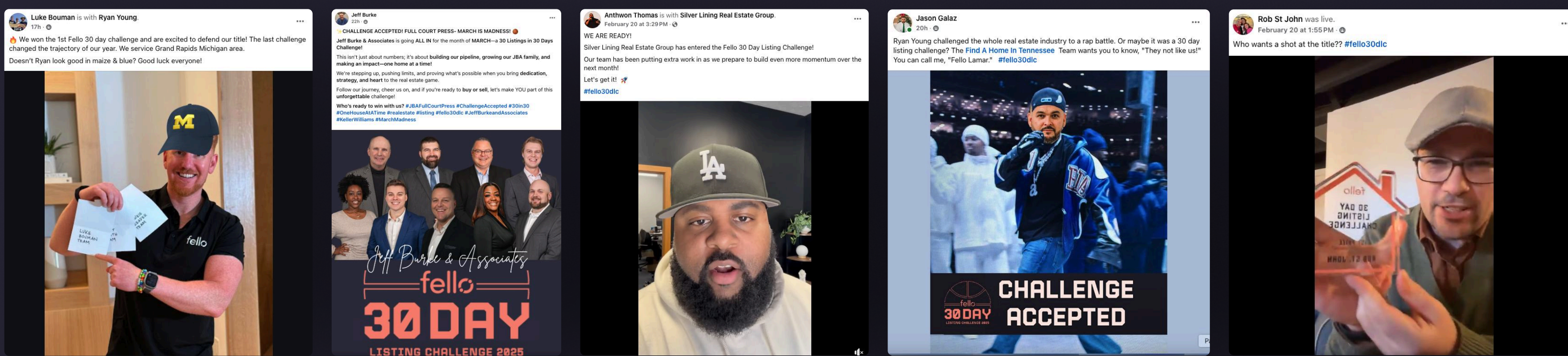


40 DAILY VIDEO PROMPT IDEAS



SOCIAL POST REMINDERS

#fello30DLC

Use hashtag in EVERY post

1 Original Post Per Day

Post on Instagram or Facebook, but we will only count one original post per day toward your points

60 Second Videos

For maximum engagement

Relevant Hashtags

Remember to use relevant local hashtags too, e.g. #clevelandrealestate

Be Authentic

Perfection isn't required, progress is!

Private Socials Must Follow Fello

Follow @hi.fello (Instagram) or @fellorealestate (Facebook) for us to be able to see your posts

40 DAILY VIDEO PROMPT IDEAS

MOTIVATION & MINDSET

- Morning Routine:** Show your pre-"get-those-listings" ritual
- Motivational Quote:** Share a quote that's helping you through this week
- Energy Boost:** What you do when your energy is flagging mid-day
- Visualization Exercise:** Show how you mentally prepare for success
- Gratitude Moment:** Share your real estate gratitude
- Your Why:** Remind yourself why you're pushing through this challenge
- Progress Reflection:** Compare where you are now to where you started

40 DAILY VIDEO PROMPT IDEAS

STRATEGIES & TECHNIQUES

- Script Breakdown:** Share your most effective listing script or dialogue
- Time Block:** Share your daily structure for maximizing listing appointments
- Database Gold:** Explain how you're mining your database for listing opportunities
- Expired Strategy:** Your approach to expired listings that's working now
- FSBO Technique:** Share how you're converting FSBOs this month
- Cold Call Tips:** Your best practices for cold calling that yielded results
- Door Knocking Win:** Share a success story from door knocking
- Social Media Strategy:** How you're using social to generate listing leads
- CMA Innovation:** Show how you're making your CMAs stand out
- Pricing Strategy:** How you're handling pricing conversations in today's market

40 DAILY VIDEO PROMPT IDEAS

CHALLENGES & LEARNING MOMENTS

- Today's Challenge:** Share an obstacle you hit and how you're overcoming it
- Learning Moment:** What didn't work and what you'll do differently tomorrow
- Objection Handled:** Share a tough objection you faced and how you overcame it
- Rejection Recovery:** How you bounce back from a "no"
- Pivot Strategy:** Share how you adjusted your approach based on feedback
- Accountability Check:** Be honest about where you need to improve
- Reality Check:** Compare goals, current progress, and your plan to close the gap

40 DAILY VIDEO PROMPT IDEAS

LISTING WINS & CELEBRATIONS

- Today's Win:** Share your latest listing win and how you got it
- The Numbers Game:** Update your listing appointment count for the challenge so far
- Success Story:** Tell the story of your most unexpected listing win this week
- Behind the Scenes:** Show yourself preparing for a listing appointment
- Celebration Dance:** Do a quick celebration after getting a listing signed
- Property Showcase:** Quick tour of your newest listing
- Before & After:** Share your improved listing materials during the challenge

40 DAILY VIDEO PROMPT IDEAS

ENGAGEMENT & COMMUNITY

- Shoutout:** Celebrate another agent in the challenge who inspires you
- Quick Tip:** Share one actionable tip from a Titan speaker that you've implemented
- Question of the Day:** Ask viewers about their listing strategies
- Team Spotlight:** If applicable, highlight how your team is collaborating
- Client Feedback:** Share positive feedback from a seller (with permission)
- Local Market Update:** Give a 60-second market snapshot relevant to listings
- Fello Feature:** Show how you're using a Fello feature to get more listings
- Challenge Progress:** How the challenge has changed your business already
- Future Vision:** What your business will look like after implementing all you've learned